

4-WEEK PROGRAM

# Communication and Culture



UC Davis' Communication and Culture Program offers comprehensive, high-quality instruction to help students improve their English conversational fluency and learn more about American culture. Our academic expertise, professional instructors and beautiful campus make this an enriching, transformational educational experience.

## Program Benefits

This intensive learning experience is ideal for international undergraduate and graduate students, along with international professionals, who want to **improve their English-language skills**. The educational and professional focus of the program provides long-term value that will **increase academic and employment opportunities**.

- Gain confidence and skills in speaking and listening
- Strengthen pronunciation and verbal presentation skills
- Learn more about American culture and customs
- Practice American English natural speech patterns and idioms

## Program Details

This four-week program is offered twice a year (summer and winter/spring) and includes **16 hours of instruction per week** and other extracurricular cultural and social activities. The program is open to students of all English-speaking levels who want an intensive learning experience within a short time frame. Students are grouped based on their level of proficiency to ensure the best possible learning experience.

For more information or to apply

[cie.ucdavis.edu/communication-and-culture](https://cie.ucdavis.edu/communication-and-culture)



### Study at a World-class University

The University of California, Davis, is ranked **one of the top 100 universities in the world**. At UC Davis international students are welcome, excellence is emphasized and students learn in a supportive, safe environment.

## Program Highlights

- Highly qualified and experienced instructors
- Small classes (about 15-20 students)
- Technology-driven classrooms
- UC Davis students as conversation partners both in- and out-of-class
- Daily recreational, cultural and social activities
- Optional weekend trips
- No F-1 Visas required

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## RIGOROUS, ENGAGING CURRICULUM

### U.S. Society and Culture

- Increase your knowledge of American values and attitudes, institutions, history and culture through readings, discussion, exposure to a variety of media and journal writing
- Build a foundation of specific vocabulary in order to actively participate in discussions
- Better understand American culture as well as other students' cultures

### Intercultural Research Project

- Develop questions to research a topic of cultural interest
- Gather information by interviewing native English speakers
- Analyze and organize project information
- Prepare, practice and give a poster presentation

### Listening and Pronunciation

- Improve skills through directed practice in various areas of pronunciation
- Strengthen listening comprehension through dictation, exercises, notetaking and other activities
- Meet with conversation partners (UC Davis students) in small groups once a week, in this class or another class, to practice speaking and listening skills in a more informal atmosphere

### Everyday Expressions and Idioms

- Learn expressions used by Americans
- Discuss the cultural context of American expressions and idioms, and gain a deeper understanding of American culture by improving knowledge of informal speech patterns of Americans
- Discuss relevant grammar points as needed



“I’m more relaxed and comfortable with my improved English. The university is awesome!”

Sermet Sahaner, Turkey

“I made friends from around the world and gained a better perspective on American culture.”

Basil Masri Zada, Fulbright Scholar, Syria

### Personal Service and Support

Our staff genuinely care about our international students and help them get the most out of their UC Davis experience. From visas and housing assistance, to custom programs for groups, our knowledgeable, **friendly staff support students through every step of their journey** and put them on the road to achieve their dreams.

### Learn More Online

To learn more about the Communication and Culture Program, including a sample schedule, program dates or to request more information, visit our website.

[cie.ucdavis.edu/communication-and-culture](http://cie.ucdavis.edu/communication-and-culture)

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4-WEEK PROGRAM

# Critical Media Literacy for Global Competencies

Critical thinking is one of the most vital skills to cultivate for academic and workplace success. In this four-week program, international undergraduates will learn how to use critical thinking skills to “read” and produce media more knowledgeably and skillfully in order to successfully navigate their personal and professional lives. Designed for university students of all disciplines, this program focuses on helping students develop critical thinking, media literacy and global competency skills, as well as increasing their English language proficiency.

## Program Benefits

This engaging program is designed to help students gain awareness of the social and cultural context in which media operates, learn how to deconstruct messages embedded in media, develop tools to purposefully construct their own media messages and increase their understanding of U.S. society by examining social media. Program benefits include:

- Learning how to analyze media for the messages it produces
- Increased understanding of how students portray themselves in their own media production
- Exploration of U.S. society through social media
- Improved English language fluency and technical vocabulary to discuss topics related to media production and media literacy
- Tools and skills to produce media messages
- Development of collaborative skills as students work in groups to produce a short film that promotes intercultural understanding



## Study at a World-class University

UC Davis is ranked **one of the top 100 universities in the world** and **6th among top public universities in the U.S.** At UC Davis international students are welcome, excellence is emphasized and students learn in a supportive, safe environment.

## Program Highlights

- Highly qualified teachers
- Small classes (about 15-20 students)
- Technology-driven classrooms, including a multimedia learning center
- UC Davis students as conversation partners both in and out of class
- Daily recreational, cultural and social activities
- Optional weekend trips
- No F-1 Visa required

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## PROGRAM COURSES

This four-week program consists of **four classes with 16 hours of instruction per week**. Classes are held Monday through Thursday. On Fridays, students will attend a guest lecture series.

### Media Production Technology

This is a crash course in how to produce a short film. Students will learn about all the elements that make up a film, such as lighting, effects and music, as well as how a film creator uses them.

### Critical Media Literacy

Students learn how to examine messages in media, gain an awareness of how they portray themselves in their own media, and develop an increased understanding of ownership and responsibility as producers of media. Students will also develop critical and ethical thinking skills about media.

### Understanding Society Through Social Media

Through an exploration of social media, popular apps and the notion of “going viral,” students will build appropriate vocabulary and become familiar with tech leaders and tech platforms. They will learn to apply critical thinking to the role of social media, its use in spreading fake news and how to be more critical consumers of media. Students will also examine the docudrama *The Social Dilemma* to explore themes of conspiracy theories, negative effects on mental health and manipulation.

### Capstone Media Production Project

In this final course, students will work in collaborative teams to create a storyline, plan and produce a short film, demonstrating the competencies gained in the program. The team will explain their objectives and creative process in making the film and include an explanation of how they used what they learned to critically mediate messaging and ensure ethicality.

### SAMPLE SCHEDULE\*

| TIME           | MONDAY-THURSDAY                            | FRIDAY               |
|----------------|--|----------------------|
| 1:30-2:20 p.m. | Media Production Technology                | Guest lecture series |
| 2:30-3:20 p.m. | Critical Media Literacy                    |                      |
| 3:40-4:30 p.m. | Understanding Society Through Social Media |                      |
| 4:40-5:30 p.m. | Capstone Media Production Project          |                      |

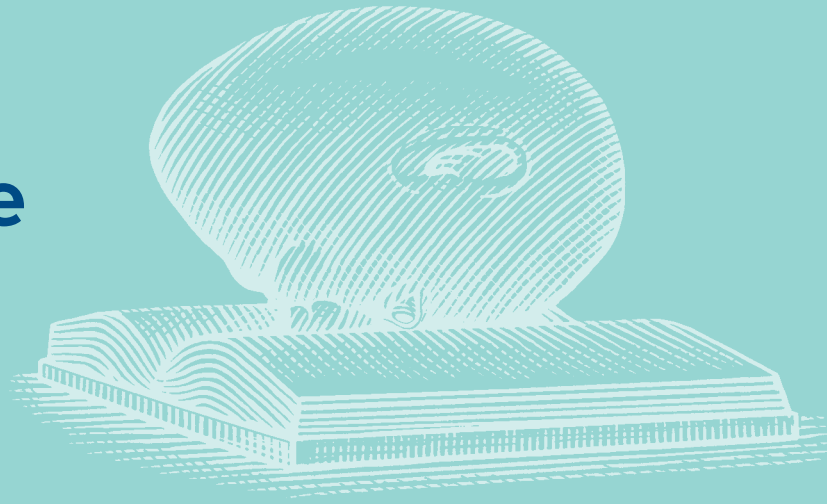
\*Subject to change

For more information or to apply  
[cie.ucdavis.edu](http://cie.ucdavis.edu)



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# English for Science and Technology



UC Davis' English for Science and Technology Program is an intensive program that helps students improve their technical English-language skills and learn to use English more confidently in the fields of science and technology. It is designed for international undergraduate and graduate students majoring in science, engineering and/or technology and adult professionals who want to improve their technical English-language skills.

## Program Benefits

This engaging and academically rigorous program builds language and professional skills, that **empower students to succeed in global, English-speaking technical environments**. The educational and professional focus of the program provides long-term value that will **increase academic and employment opportunities**.

- Expanded technical vocabulary and understanding of emerging technologies
- Increased awareness of current issues in applied science and technology
- Networking with students and faculty

## Program Details

This four-week program, held in our new state-of-the-art International Center, is offered twice each year (summer and winter/spring) and includes **16 hours of instruction per week** and other extracurricular cultural and social activities such as workshops, site visits and guest presentations. Students are grouped based on their level of proficiency to ensure the best possible learning experience.

For more information or to apply  
[cie.ucdavis.edu/science](http://cie.ucdavis.edu/science)



### Study at a World-class University

The University of California, Davis, is ranked **one of the top 100 universities in the world**. At UC Davis international students are welcome, excellence is emphasized and students learn in a supportive, safe environment.

## Program Highlights

- Small classes (about 15-20 students)
- Highly qualified and experienced instructors
- Technology-driven classrooms
- Daily recreational, cultural and social activities with UC Davis student leaders
- Optional weekend trips
- No F-1 Visa required

## RIGOROUS, ENGAGING CURRICULUM

### Hot Topics in Science and Technology

- Improve analytical skills by reading articles, listening to lectures, watching audiovisual programs and discussing current research
- Develop technical English vocabulary
- Discuss and appreciate the power of ideas in science and technology that are changing people's lives and the world

### Intercultural Research Project

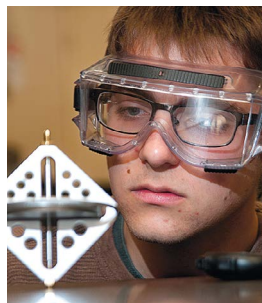
- Develop questions to research a topic of choice
- Conduct information gathering by interviewing native English speakers
- Collect, analyze and organize project information
- Prepare, practice and give a poster presentation

### Listening and Pronunciation for Science and Technology

- Improve pronunciation skills through directed practice
- Strengthen listening comprehension with dictation, close exercises, notetaking and other activities
- Focus on frequently used vocabulary/expressions in science and technology

### Introduction to Entrepreneurship in Science and Technology

- Realize the power of R & D (i.e., research and development) in science and technology through studying entrepreneurship
- Feel the spirit of entrepreneurship that has advanced science and technology and changed the way people live in recent years
- Think flexibly about your future career choices
- Enhance understanding of mandatory extracurricular activities such as site visits, presentations and/or workshops



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“I am majoring in medicine, and this program was very useful.”

Tamar Mosulishvili, Tbilisi, Georgia

### Mandatory Extracurricular Activities

Through presentations and site visits, students observe current advancements in science and technology and communicate directly with experts.

### Personal Service and Support

Our staff genuinely care about our international students and help them get the most out of their UC Davis experience. From visas and housing assistance, to custom programs for groups, our knowledgeable, **friendly staff support students through every step of their journey** and put them on the road to achieve their dreams.

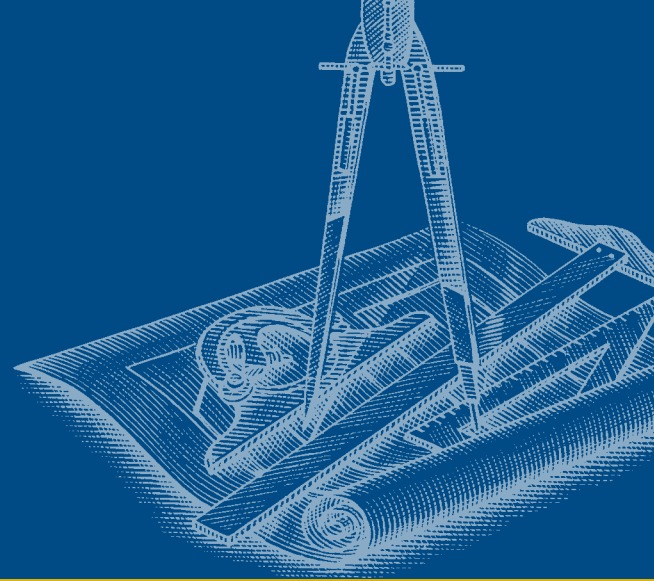
### Learn More Online

To learn more about the English for Science and Technology Program, including a sample schedule, program dates or to request more information, visit our website.

[cie.ucdavis.edu/science](http://cie.ucdavis.edu/science)

4-WEEK PROGRAM

# Entrepreneurship and International Business



UC Davis' Entrepreneurship and International Business Program helps students increase their awareness of the global market while also improving their English-language skills. Designed for international undergraduate students interested in entrepreneurship, this program focuses on analyzing current issues affecting our society and finding creative solutions through design thinking.

## Program Benefits

In this engaging and dynamic program, students will **develop critical and analytical thinking skills** to apply to complex business problems and **improve intercultural communication skills** to promote ethics and succeed in an international business environment. Located at the crossroads of three (San Francisco, San Jose/Silicon Valley and Sacramento) tech hubs in the U.S., **Davis is a center for innovation and entrepreneurship**. The program features:

- Collaboration, leadership, problem solving and creative thinking skills
- Understanding of hot topics in international business
- Connections to industry experts and entrepreneurs

## Program Details

This four-week program includes **16 hours of instruction per week** and extracurricular cultural and social activities, including site visits and guest lectures. Students are grouped based on their level of proficiency to ensure the best possible learning experience.

For more information or to apply

[cie.ucdavis.edu/international-business](https://cie.ucdavis.edu/international-business)



### Study at a World-class University

The University of California, Davis, is ranked **one of the top 100 universities in the world**. At UC Davis international students are welcome, excellence is emphasized and students learn in a supportive, safe environment.

## Program Highlights

- Visits to local companies and presentations from entrepreneurial experts
- Small classes (about 15-20 students)
- Highly qualified and experienced instructors
- Technology-driven classrooms
- Daily recreational, cultural and social activities with UC Davis student leaders
- Optional weekend trips
- No F-1 Visa required

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## RIGOROUS, ENGAGING CURRICULUM

### Introduction to Entrepreneurship

- Learn about the initial phase of research, development and beta testing
- Gain skills to analyze business and market trends, data and reports
- Evaluate various business situations
- Discuss recommended courses of action
- Engage in role-play to stimulate practical learning
- Consider flexibility in searching for a career

### Problem Solving through Design Thinking

- Tackle complex problems by framing the issue through soft skills
- Understand a non-linear design-thinking approach
- Nurture teamwork and leadership through an interactive process
- Identify creative solutions that cater to human needs

### Intercultural Research Project

- Learn to make effective oral and visual presentations in English
- Learn to design and conduct effective research interviews
- Collect, organize and analyze data
- Enhance collaborative and leadership skills

### Hot Topics in International Business

- Improve critical thinking and analytical skills by reading articles, watching talks and engaging in guided discussions on international business themes
- Understand transnational and cross-cultural management issues
- Learn current approaches to innovation, sustainability and entrepreneurship that are changing the future of the business world

### Mandatory Extracurricular Activities

- Enhance your knowledge of innovation and sustainability in business practices and entrepreneurship through presentations, workshops and/or site visits to local companies
- Communicate directly with experts and professionals



### Personal Service and Support

Our staff genuinely care about our international students and help them get the most out of their UC Davis experience. From visas and housing assistance, to custom programs for groups, our knowledgeable, **friendly staff support students through every step of their journey** and put them on the road to achieve their dreams.

### Learn More Online

To learn more about the Entrepreneurship and International Business Program, including a sample schedule, program dates or to request more information, visit our website.

[cie.ucdavis.edu/international-business](https://cie.ucdavis.edu/international-business)

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4-WEEK PROGRAM

# Sustainable Agriculture and Environmental Design

World hunger, overpopulation and limited resources continue to be some of our most pressing issues. As global citizens, understanding sustainable design and agriculture is critical to building a better world. This four-week program is designed to help international undergraduates and graduates increase their understanding of global issues and learn sustainable farming and environmental design solutions to help address them.

## Program Benefits

This rigorous and engaging program is designed to help international students develop global competencies, academic learning strategies and improved English language skills to help them succeed academically and professionally. Program benefits include:

- Improved English language proficiency to navigate global communication, including opportunities to engage with UC Davis experts to extend classroom learning while practicing English
- Content-based and experiential learning
- Increased understanding of critical areas of sustainability, including diverse agricultural systems and practices, and the local and global connection between agriculture and food justice
- Exploration of basic methods used by design professionals to evaluate, design, plan and manage landscapes and the built environment
- Hands-on activities such as sketch exercises, student projects and tours of university agricultural facilities
- Opportunities to observe campus agricultural work and pick vegetables on the Student Farm (depending on the quarter)



## Study at one of the world's best schools for agriculture

Ranked **number one in the U.S.** and **number two in the world** by QS World University Rankings, UC Davis is internationally known for its faculty and research in the field of agriculture.

## Program Highlights

- Highly qualified teachers
- Small classes (about 15-20 students)
- Technology-driven classrooms, including a multimedia learning center
- UC Davis students as conversation partners both in and out of class
- Daily recreational, cultural and social activities
- Optional weekend trips
- No F-1 Visa required

## PROGRAM COURSES

This four-week program consists of **four classes with 16 hours of instruction per week**. Classes are held Monday through Thursday. A guest lecture or site visit will be offered on Fridays.

### Farming and Sustainable Agriculture

Learn about pressing global issues, including food security, food policy and farming alternatives to increase food production in a sustainable way using technology and innovation.

### Sustainable Environmental Design

Students will look at how communities and cities can be thoughtfully designed to be more environmentally sustainable, healthier and equal by learning about urban farming and greening.

### International Agricultural Development

Students explore how to improve food production, nutrition, marketing and health in less technically advanced countries.

### Intercultural Research Project

This course takes students into the campus community where they will conduct research on an aspect of sustainable agriculture and environmental design that interests them. Students will gather and analyze data through interviews, create a poster to illustrate their findings and make a presentation.

## SAMPLE SCHEDULE\*

| TIME           | MONDAY-THURSDAY                        | FRIDAY                        |
|----------------|--|-------------------------------|
| 1:30-2:20 p.m. | Farming & Sustainable Agriculture      | Guest speakers or site visits |
| 2:30-3:20 p.m. | Sustainable Environmental Design       |                               |
| 3:40-4:30 p.m. | International Agricultural Development |                               |
| 4:40-5:30 p.m. | Intercultural Research Project (IRP)   |                               |

\*Subject to change

For more information or to apply  
[cie.ucdavis.edu](http://cie.ucdavis.edu)



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